

JOHN BARTOSCH

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EDUCATION

ARIZONA STATE UNIVERSITY
Bachelor of Science, Industrial Technology
concentration in Graphic Information Technology

PROFESSIONAL

ORACLE FORENSICS INC. – Phoenix, AZ *2007 - Present*

3D Animator

- ▶ Construct forensic reenactment animations based on data given from an investigation
- ▶ Create and maintain company website
- ▶ Duties include conceiving, 3D model construction, multimedia production

DIRECT SUPPLY, INC. – Milwaukee, WI *2008 - Present*

Sr. Graphic Designer

- ▶ Lead team conversion to a paperless PDF workflow for flyers and our annual catalog
- ▶ Lead 2010 catalog design team from concept to pitch to production of annual catalog
- ▶ Lead junior designers and interns on lower profile projects
- ▶ Active role in conceiving, pitching and production of rebranding our seven divisions
- ▶ Work closely with product management, multimedia and copy to execute projects
- ▶ Participate in Sponsorship program – mentoring new hires in the company
- ▶ Duties include process improvement, process training, project conceiving, project pitching, mentoring delegated projects, photo shoot direction, page layout design, image manipulation, color correction, illustration, package design, preflighting

DIRECT SUPPLY, INC. – Milwaukee, WI *2004 - 2008*

Graphic Designer

- ▶ Co-lead team to convert from QuarkXPress to InDesign – research, pitching and roll-out
- ▶ Work with Marketing Services to create an annual catalog
- ▶ Design specialized marketing kits, trade-show booths, packaging and direct mail marketing
- ▶ Duties include project conceiving, page layout design, image manipulation, color correction, illustration, illustration training, photo shoot direction, package design, preflighting

DIRECT SUPPLY, INC. – Milwaukee, WI *2002 - 2004*

Production Artist

- ▶ Work with Marketing Services to create an annual catalog
- ▶ Design in-house displays, posters, banners, personal mailing pieces and construct monthly flyers
- ▶ Co-lead file preparation for print vendors
- ▶ Duties include image manipulation, color correction, page layout design, illustration and preflighting